# **Superlum Diodes Ltd. Privacy Policy**

Superlum is the trading name of Superlum Diodes Ltd. This Privacy Policy explains how we use any personal information we collect about you.

## How do we collect information about you?

We collect information about you when you contact us or place an order for products or if you complete customer surveys. We also collect website usage information. By contacting Superlum by any means you consent to our use of your personal data in accordance with the terms of this Policy. If you do not agree to these terms please let us know, we will immediately delete all personal information we have collected in relation to you. Please contact us by email at sales@superlum.ie or by telephone on 353 214533666.

## What information do we collect about you?

The information we collect is limited to the minimum needed to continue contact and understand what products you are interested in, i.e. Your name, email address, position in your company, company name, company address, type of products that you purchase or enquire about.

## How will we use the information about you?

We will use your personal information to manage communication/ business conducted between you and Superlum only.

## Will we pass your information to anyone else?

NO. We do not ordinarily share your information with any third party, however in some situations such as a request for technical support, which requires specialist input from one of our key component manufacturers then we may put you in contact with that manufacturer in order to offer you the best possible technical support. Key component manufacturers may have a far greater knowledge and expertise of their products than we would. You will always have the option to opt out and rely solely on Superlum for technical support, simply say this when you submit your request.

#### Marketing

We would like to send you information about the products and services we offer which may interest you. If you no longer want us to contact you for marketing purposes please contact us by email at <u>sales@superlum.ie</u> or by telephone on 353 214533666.

# Cookies

We use cookies to ensure that we give you the best experience on our website.

# Security

Access to stored data and information you provide is password protected and access to passwords is limited. Firewall technology is used to prevent unauthorised access and servers are backed up daily, with archives stored in a secure location.

Web page security, SSL or TLS encryption; for security reasons and to protect the transmission of confidential content that you send to us as the site operator, our website uses SSL or TLS encryption. This means that data that you transmit via this website cannot be read by third parties. You can recognize an encrypted connection by the "https://" address line of your browser and the lock symbol in the browser line.

# **Retention of Payment Card Details**

We do NOT retain your payment (credit/debit) card details, once payment has been successfully made we immediately delete/destroy all card details.

#### How to contact us

If you wish to obtain a copy of particular information we hold about you, or if you become aware that any such information is incorrect and you would like us to correct or delete it, please contact us by email at <u>info@superlum.ie</u> or by writing to Natalie Tuchapsky, Superlum Diodes Ltd., B3 Fota Point Enterprise Park, Carrigtwohill, Co Cork, T45FC93, Ireland.